

The best speakers don't just *"speak"* ... they *engage*.  
Let **MC Coolidge** engage, entertain, and energize  
the audience at your next event!



## M.C. Coolidge

Best Blogger 2010

Sarasota Magazine Readers' Choice

Winner Humor Column 2009

Florida Press Association Award

Best Columnist/Reporter/Blogger

Creative Loafing Readers' Poll 2007-10

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*"Sense and the City"* Columnist  
for the *Sarasota Herald-Tribune*

Former *"Reality Chick"* Columnist  
for the *Pelican Press*

MC Coolidge shares her fresh, funny, and forthright point of view with a diverse range of audiences. Whether she's tackling political and social issues, celebrating living on the Suncoast, making sense of Sarasota's "hot topics," or facing the challenges of life with boldness, Coolidge has a reputation for telling it like it is ... with humor, grace, and a healthy appreciation for the opinion of others.

*"Provocative and engaging with a touch of self-deprecating humor."*

Nancy Feehan, Past President, Democratic Club of Sarasota

*"Coolidge brings high energy and passion to her presentation."*

Janice Zarro, Executive Director, The Women's Resource Center of Sarasota County

*"Being entertaining while communicating a serious message is not always an easy combination, and [Coolidge does] it very well."*

Ann Olson, President, Encore of Sarasota, Inc.

Well-known as a local writer, Coolidge's column, "Sense and the City," appears each Thursday in the *Sarasota Herald-Tribune's* TICKET section, and her guest columns frequently appear in the paper's opinion pages. Her essays have also run in the Op/Ed sections of the *St. Petersburg Times*, *Tampa Tribune*, *Bradenton Herald*, and *Pelican Press*.

MC Coolidge is available as a keynote and guest speaker, panelist, and emcee for conferences, business and employee meetings, classroom settings, forums, fundraising events, clubs, organizations, and alumni association meetings.

She has spoken to and appeared on panels for diverse groups such as:

USF Lifelong Learning program ♦ Encore of Sarasota  
WEDU/PBS “Florida This Week” TV program hosted by Rob Lorei  
SW Florida Council on Peace & Justice ♦ Sarasota Democratic Club  
Sunrise Rotary Club ♦ The Women’s Resource Center of Sarasota  
Plymouth State University, Plymouth, New Hampshire  
Annette Scherman’s “Community TV – Our View” on SNN6

**\*\*\*To book MC Coolidge for your next event, call  
941.735.6588 or write [mc@coolidgewords.com](mailto:mc@coolidgewords.com).\*\*\***

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Topics for talks and discussion can be tailored to the specific needs and interests of your event and audience. Current topics include:

**Florida Living**

- *“Bold is the New Old”*: A humorous look at aging with grace, guts and gratitude.
- *“Sarasota’s Sexy Side”*: A celebration of everything that makes Sarasota sexy and wonderful - from the sunsets to the people to the arts and culture scene.

**Business & Career**

- *“BYOB – Bring Your Own Brand to the Office”*: The most important brand is the one you make for yourself -- Make it. Own it. Live Up To It.
- *“The Columnist’s Conundrum”*: The crazy (but fun) life of a weekly columnist.

**Relationships & Family**

- *“Sense & the Single (or Married!) Gal”*: Do’s and don’ts for standing up for yourself, controlling your destiny, and telling a decent guy from a dud.
- *“Life Lessons Every Girl – and Boy -- Should Learn”*: Life without a “real Dad” is tough; what father figures (and mother figures too) should teach boys and girls.

**Politics and Social Issues**

- *“What the Heck Are They Thinking?”*: From parking meters to pulling city park benches, on local or national issues, MC calls ‘em as she sees ‘em.
- *“Civility in an Uncivil World”*: A look at how and why civilized behavior is taking a beating in our current culture ... and what we can do about it.

For more topics, visit [www.mcrealityonline.com/about/speaker](http://www.mcrealityonline.com/about/speaker)  
Learn more about MC’s business background, at [www.coolidgewords.com](http://www.coolidgewords.com)