



July 19, 2004

Mary Catherine Coolidge served as Editor for the Living Right Along newsletter for over two years. Living Right Along, a publication of Beverly Hospital's Senior Outreach Program, has a circulation of over 12,000 seniors. Living Right Along is a vital link connecting Beverly Hospital to the senior community on the North Shore, Cape Ann and surrounding cities and towns. On a monthly basis, the newsletter relays information on support groups, community events and on-going programs as well as addressing a myriad of medical and non-medical issues in the cover article.

Mary Catherine is consummate professional who consistently met deadlines. She is also great at follow-up. Anyone working with doctors knows how difficult it is to get written, coherent copy from them in a timely manner. Mary Catherine pursued them and always came up with the desired copy. She would then tweak the article until it was appropriate for publication. On several occasions, Mary Catherine came up with well-written articles compiled from medical information she had retrieved from a variety of sources. I appreciated her creativity since on more than one occasion she brainstormed with me on potential topics of interest and editorial content. Her job was to make the newsletter look as seamless as possible and that she did. And she was always pleasant.

I am not surprised that Mary Catherine is leaving Boston. The last couple of winters have been intolerable. Why be miserable in the cold and snow when there are places with much more appealing climates? I appreciated the opportunity to work with Mary Catherine and wish her well in her future endeavors. She is a great addition to any company.

Sincerely,

Sonja Nathan  
Senior Outreach Programs, Coordinator