

EYP Architecture & Engineering P.C.

July 27, 2010

Mary Catherine Coolidge has been instrumental in the overhaul of our firm's internal communication program. For eight years, Mary Catherine has edited our internal newsletter, which has transitioned from a monthly print piece, to an online PDF distributed monthly, to a weekly updated Intranet website, to the most recent change – a dynamic, interactive news and resource sharing Intranet site dubbed the "HUB". The HUB is updated frequently every day and has completely enhanced firm communications while uniting our seven dispersed offices.

Mary Catherine writes articles for the HUB, works with office editors to develop content, and supports our main editor. Her guidance, assistance and enthusiasm made this endeavor possible and successful. The success has not only been recognized by our staff, but also nationally. Recently, the HUB was awarded First Place in the Internal Communications category of the [Society for Marketing Professionals](#) 2010 national Marketing Communications Awards.

Emily Sobiecki

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